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PRESS RELEASE

VanillaFly is an innovative interior decoration and gift brand.

We're based just outside Copenhagen, Denmark and was founded in 2010 by Helle Dittler and Merethe Lyck. The brand was first brought to market in 2011 in Denmark and rapidly expanded across Scandinavia. Today the brand is widely distributed in the Nordic countries and other markets, such as Finland, Sweden, Germany, Holland, Belgium, France, UK, Spain, Italy, Dubai and more. VanillaFly is a brand with an edge and many cool products which offers retailers, all over the world, an opportunity to inspire people.

We will attend the following design fairs in 2017:

MAISON É OBJECT, Paris, France, Date: January 20-24th
AMBIENTE - Frankfurt am Main, Date February 10-14th | HAL 8 - stand B55

For further information, or request regarding highres photo material do not hesitate to contact the headoffice
Our mailadress is: vanillafly.dk@outlook.com or info@vanillafly.dk

Best regards

VANILLAFLY DENMARK

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Feel free to take a look into our new collection in this flip-through catalogue: <https://issuu.com/vanillafly/>
Link to VanillaFly DropBox with selected press photos in highres: <https://goo.gl/BZERgT>



Vanilla Fly



Merethe Lyck og Helle Dittler - VanillaFly Danmark